

The logo features a stylized 'X' made of four overlapping lines in purple and red, positioned to the left of the text 'dsa' in a lowercase, rounded font. Below 'dsa' is a simple line-art house icon. To the right of the house icon, the words 'FALL CONFERENCE' are written in a large, bold, purple, all-caps serif font.

dsa FALL CONFERENCE

Why Sponsor? Do industry decision-makers know your brand better than your competitors? Prove that you are a trusted industry partner and sponsor DSA Fall Conference 2018. Opportunities are limited, so act quickly!

Exhibiting companies who sponsor \$2,000 and above will receive one complimentary registration to the conference.

Wi-Fi Provider - \$8,000

Be on the minds of all the attendees by providing the Wi-Fi in the conference area. The access code will feature your company name that each attendee will use for access. Your company will also be recognized on event signage and in the Onsite Guide.

Welcome Reception - \$4,500

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, and a special thank you during the welcome remarks. Most of all, reach the inbox of all conference attendees with a banner ad from your company in a pre-meeting email message.

General Sessions - \$3,000 (ONE Opportunities Available)

Sponsor one of the general sessions and your company will not only be recognized from the stage, but you'll have the opportunity to distribute a giveaway on each seat. You'll also have the opportunity to address the audience for two minutes to tell the audience about your company and your expertise. Don't miss this opportunity to showcase your brand!

Attendee Door Prize - \$3,000 (ONE Opportunities Available)

Several lucky attendees will win prizes during the conference, announced from the main stage. A representative of your company will be invited to the stage and given the opportunity to briefly (approx. one minute) introduce your company then draw the winning ticket! Your company will be recognized in the program and on conference marketing materials. (DSA will select the door prize to be awarded)

Onsite Guide - \$2,500

Put your company's name in the hands of every attendee by sponsoring the conference program that each attendee receives at registration. Your company will receive a half page ad on the back of the program. Don't pass up this key opportunity for visibility throughout the entire conference!

Lunch - \$2,500-- **TAKEN**

(Two Opportunities Available)

Your company will have the opportunity to provide each attendee with a delicious lunch and valuable networking! Take this opportunity to be recognized on event signage and promote your company by providing a giveaway at each seat.

- Tuesday Lunch

Breakfast - \$2,000

(Two Opportunities Available)

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized either Tuesday or Wednesday morning. This sponsorship includes recognition on signage and the ability to promote your company by providing a giveaway at each seat.

- Tuesday Breakfast
- Wednesday Breakfast

Promotional - \$2,000

Event marketing is a pivotal factor in the success of any meeting. By sponsoring this key element you will reach the inbox of hundreds of direct selling executives before the event even begins. Sponsorship includes banner ads on two digital marketing messages.

Attendee List - \$1,500

Put your company's advertisement where every attendee will see it on the most requested item at the conference! With this sponsorship your company will receive a quarter page ad on the front of the meeting attendee list which is distributed at the meeting.

Speaker Gifts - \$1,000 - **TAKEN**

Help us thank our speakers in style by sponsoring gifts for our esteemed presenters. Each speaker will receive a special gift - courtesy of you! Each gift will have a tag thanking you as the speaker gift sponsor and leaving a lasting impression. Your company will also be listed in the Onsite Guide and website.

To secure your sponsorship, contact Amanda Watson at awatson@dsa.org.

